

TMA Learn@Lunch Audio Seminar

Red Flag Rules

Thursday, April 16, 2009 Noon-1 pm

Learn how to comply with new identity theft prevention regulations for physician offices.

The Federal Trade Commission says physicians who regularly bill their patients for services (includes billing for copayments and coinsurance) are creditors and must develop and implement written identity theft prevention programs for their practices by **May 1, 2009**.

At this one-hour audio seminar, you will:

- Learn how the Red Flag Rules will affect your practice;
- Obtain practical tools such as action plans, policies and procedures, and implementation techniques to assist your office with compliance;
- Discover how to develop an action plan to mitigate identity theft;
- Be well on your way to meeting the May 1 implementation of these new federal regulations.

Course Objectives

Upon completion of this program, participants should be able to:

1. Develop policies and procedures for their practice that adhere to the Red Flag Rule guidelines
2. Identify the Red Flags that pertain to health care providers
3. Determine the best practices for responding to medical identity theft

CME Accreditation

The Texas Medical Association is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

TMA designated this educational activity for a maximum of 1 *AMA PRA Category 1 Credit*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity. This activity has been designated as 1 credit in ethics and/or professional responsibility education.



Practice Management Services

How Does It Work?

Step 1

Register for the Learn @ Lunch seminar. You'll receive a confirmation with dial-in instructions, a toll-free number, and an entry code.

Step 2

Three days prior to the seminar, the material will be available on the TMA Web site. The link will be sent to each registered participant. Make copies of the material for all participants in your office.



Seminar Schedule

Dial-in: 11:45 am

Seminar: Noon-1 pm

Target Audience

This seminar is developed for physicians, billing staff, and office managers who work in practices that extend, renew, or continue credit.

Each Registration Includes

- One toll-free telephone connection and access code to hear the presentation,
- Authorization to invite an unlimited number of staff or colleagues to listen to the program at your site
- Seminar materials that you may duplicate for those listening with you.

Questions?

If you have questions or require assistance, contact TMA Knowledge Center at (800) 880-7955, or Shanan Anderson at (800) 880-1300, ext. 1419, or shanan.anderson@texmed.org.

Speaker

Sarah Fontenot, BSN, JD, specializes in health law and has been involved in medico-legal issues for 17 years. After receiving her bachelor of science in nursing degree from the University of Vermont, she was a nurse at Massachusetts General Hospital in Boston and Parkland Memorial Hospital in Dallas. Upon graduation from the University of Connecticut School of Law, Ms. Fontenot practiced at a Connecticut firm specializing in medical liability defense. She later taught hospital and public health law in the School of Epidemiology and Public Health at Yale Medical School. In 1994, she moved to Texas and became a member of the Texas Bar.

Preregistration Is Required

All Learn @ Lunch registrations must be prepaid at least eight hours prior to the seminar. TMA will not process registrations without payment.

Red Flag Rules

Name: _____ E-mail: _____

Practice Name: _____

Address: _____

City: _____ State: **TX** ZIP: _____

Phone: () _____ Fax: () _____

- Yes! Notify me via e-mail of upcoming TMA Seminars.**
- Check payable to Texas Medical Association Amount \$ _____
- Charge to my credit card: Amex Discover MasterCard Visa

Card #: Exp. Date: ____

Cardholder: _____

Signature: _____

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Registration Fees

TMA Members/Staff ... \$50
Nonmembers\$100

Refund/Cancellation Policy

If you are unable to participate, a refund will NOT be issued. You may, however, request that your payment be applied to a future TMA seminar. TMA reserves the right to substitute a speaker, or to reschedule or cancel a seminar if necessary.



ONLINE
www.texmed.org



CALL TOLL-FREE!
(800) 880-7955



FAX
(512) 370-1635



MAIL
Texas Medical Association
Attn: Red Flag Rules
401 W. 15th St.
Austin, TX 78701-1680

Four Easy Ways to Register!